

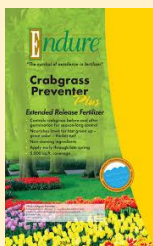
# Endure Fertilizer



## Step 1

Apply in April  
(Easter)

Crabgrass  
Preventer



19-0-3

*Don't plant grass seed  
when applying Step 1.*

12,500 square feet

## Step 2

Apply in late May  
(Memorial Day)

Weed & Feed



20-0-3

*Apply when grass is  
wet. Don't water in.*

12,500 square feet

## Step 3

Apply in July  
(4<sup>th</sup> of July)

Lawn Food



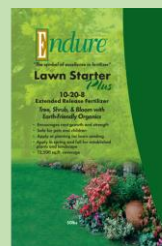
24-0-3

12,500 square feet

## Step 4

Apply in September  
(Labor Day)

Lawn Starter



10-20-8

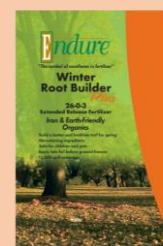
*Apply when  
overseeding. If not  
overseeding apply  
Step 5 now.*

12,500 square feet

## Step 5

Apply in November  
(Thanksgiving)

Winter Root  
Builder



26-0-3

*Apply when lawn is  
done growing, leaves  
are off the trees,  
ground is not yet  
frozen.*

12,500 square feet

### Sunny Mix

5 pounds

25 pounds

50 pounds



#### Formulation:

- 40% Kentucky Bluegrass
- 40% Perennial Ryegrass (2)
- 20% Creeping Red Fescue
- Thrives in warm, sunny conditions
- Good for both commercial and home lawns
- Full sun to light shade

#### Seeding rate-

- New lawn: 5-6 lbs per 1000 sqft
- Over seeding: 2-3 lbs per 1000 sqft

#### More things to know-

- Maximum planting depth: 1/4-3/8"
- Seeding time: Feb-May 10th & Aug-Oct 20th
- Approx. germination time: 7-20 days

### Fescue Rye Mix

5 pounds

25 pounds

50 pounds



#### Formulation:

- 75% Tall Fescue (3)
- 25% Perennial Ryegrass
- Great disease resistance
- Improved drought tolerance
- Excellent durability in high traffic areas
- Dark green and fine textured leaf blades
- Full sun to partial shade

#### Seeding rate-

- New lawn: 7-8 lbs per 1000 sqft
- Over seeding: 3-5 lbs per 1000 sqft

#### More things to know-

- Maximum planting depth: 1/4"
- Seeding time: Feb-May & Aug-Oct 20th
- Approx. germination time: 10-21 days

### Shady Mix

5 pounds

25 pounds

50 pounds



#### Formulation:

- 50% Creeping Red Fescue (2)
- 20% Chewings Fescue
- 20% Perennial Ryegrass
- 10% Kentucky Bluegrass
- Will tolerate sun
- Fine textured leaf blades
- Great lawn results

#### Seeding rate-

- New lawn: 4-6 lbs per 1000 sqft
- Over seeding: 2-3 lbs per 1000 sqft

#### More things to know-

- Maximum planting depth: 1/4-3/8"
- Seeding time: Feb-May 15th & Aug-Oct 10th
- Approx. germination time: 7-26 days

Lawn Seed